

#### PROPERTY

Leuphana University, Lüneburg, Germany

#### ARCHITECT OF DESIGN

Studio Libeskind, New York, USA

#### EXECUTIVE ARCHITECT

rw+ Architekten GmbH, Berlin, Germany

#### SHEET METAL CONTRACTOR

Blechtechnik Marco Pistorius GmbH, Lichtentanne, Germany

#### APPLICATION

Façade: Flat-lock tile system



AESTHETICS WITH  
RESPONSIBILITY.

Extremely low carbon footprint compared to the  
conventional prePATINA product line.



AESTHETICS  
THAT LAST.

With titanium zinc from RHEINZINK,  
you are basically building for eternity.



AESTHETICS  
THAT RETURN.

100% recyclability according to  
the Cradle to Cradle principle.



CONVINCE YOURSELF.



References from RHEINZINK.  
Inspiring and impressive.



Please find more information and inspiration at [www.rheinzink.com](http://www.rheinzink.com)

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TITANIUM ZINC  
BY RHEINZINK

The key to the  
world of tomorrow.



DISCOVER NOW:

The material with less carbon:  
prePATINA ECO ZINC-  
with a carbon reduction of  
over 50%.\*





The ever-growing human race can only maintain an environment worth living in if it effectively reduces the consumption of resources. First and foremost is the task of drastically reducing carbon emissions.

The EU wants to become climate neutral by 2050. There is no doubt that the construction industry also has a great responsibility. At RHEINZINK, a sense of responsibility has long been firmly anchored in our corporate strategy. What others are just discovering as an innovation, titanium zinc has already been for over 50 years: the building material of excellence for future-orientated architecture.

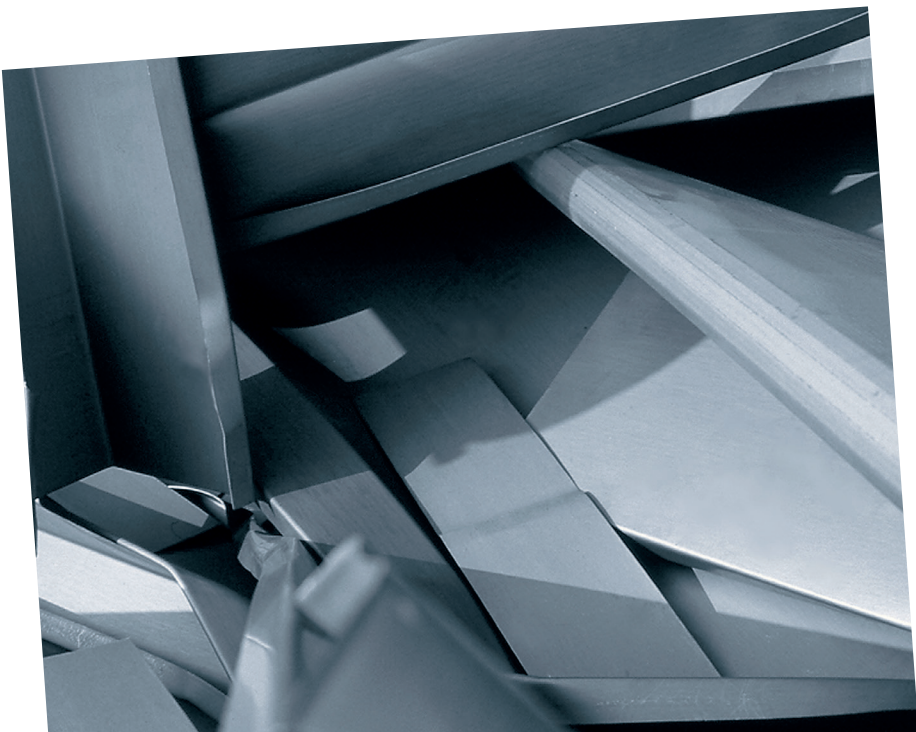
In 2005, the German Federal Environment Agency had the five most important environmental indicators for various building metals calculated on the basis of publicly available, recognised data. The result is clear: zinc comes off best in all five categories examined.

1: UBA Texte 19/05, Dessau, 2005



*Unlike other construction metals, zinc has a very low melting point and thus already has a decent head start on other comparable materials.*

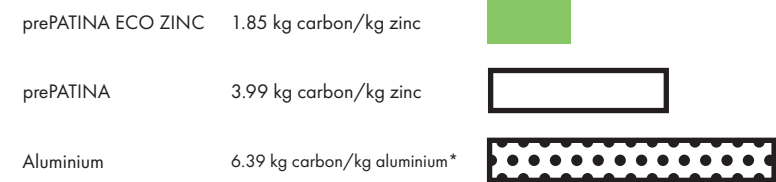
Dr. Marianne Schönnenbeck, Sustainability Officer at RHEINZINK



# THE ADVANTAGES OF TITANIUM ZINC

**Positive carbon balance, durability and recyclability:  
A material that sets standards.**

## Carbon footprints in comparison



### Small carbon footprint

RHEINZINK has had an environmental product declaration drawn up for its products in accordance with internationally recognised standards.<sup>2</sup> The result shows a carbon emission of 3.99 kg carbon/kg for pre-weathered titanium zinc sheet, which corresponds to the highest finishing level. For comparison: Using the same methodology as for pre-weathered zinc, the carbon emissions for strip-coated aluminium sheet are 6.39 kg carbon/kg. This resulted in very good comparative values even before the changeover to prePATINA ECO ZINC.

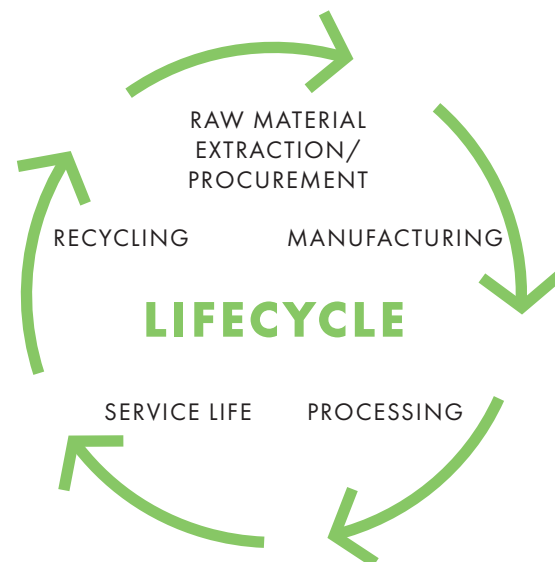
2: Daten aus IBU-EPDs nach ISO 14025 und EN 15804; jeweils inklusive Recyclinggutschriften

Service life with professional installation

# 100 years

### Extremely durable

Only a truly durable material can also be sustainable. The search for such products and real quality has developed in recent years as a counter-trend to the throwaway society. A lot will change in 50 or even 100 years. RHEINZINK titanium zinc stays what it is during the whole time – and gains aesthetic quality with every year.



### 100% recyclability

What many call recycling is often merely downcycling. For RHEINZINK, we therefore speak more appropriately of the Cradle to Cradle principle. After its use, titanium zinc can be correctly sorted by type without effort and reused an infinite number of times in its original quality. Therefore, RHEINZINK products basically have an eternal life.

# WE SUPPORT THE BUILDING OF THE FUTURE.

**prePATINA becomes prePATINA ECO ZINC –  
with a carbon reduction of over 50%.\***



With prePATINA ECO ZINC, we are taking a big step forward on the path to decarbonisation. prePATINA, the RHEINZINK product line with the pre-weathered surface, is now called prePATINA ECO ZINC. We use the Low Carbon Zinc from our long-standing partner. The raw material is produced in Scandinavia in a much more energy-efficient way. Proven and certified. We are proud to be able to significantly reduce our carbon footprint and thus make a valuable contribution to the future.



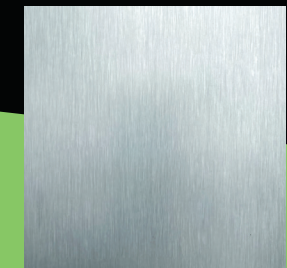
**Carbon-reduced and conscientious.**



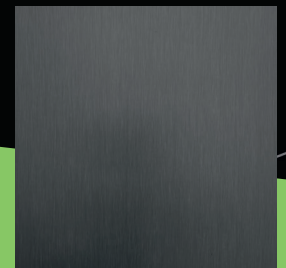
**Raw material of clear origin.**



**Tomorrow in view.**



blue-grey



graphite-grey



## CONCRETE CARBON SAVINGS

prePATINA ECO ZINC

# 12.0 kg carbon

per m<sup>2</sup> of standing seam roof

# 3.6 kg carbon

per running metre of gutter

\* compared to the previous prePATINA product line